

FARCRY6

A UBISOFT ORIGINAL



Radian Arc



For Game Publishers

Publisher Joint Ventures

June 2026



00 | PUBLISHER JOINT VENTURES

**Meet a billion new players
that don't need a console.**

01 | WHAT WE ARE

The new Platform you should publish on.

Think of Radian Arc the way you think of Xbox, PlayStation, Switch and Steam. We provide playback, marketing and billing, the same three things those platforms do, on top of a net-new audience they can't reach.

Xbox ▶ PlayStation ▶ Switch ▶ Steam + Radian Arc



Playback



Marketing



Billing

02 | THE TECH

Full Fidelity. No Compromise. Ever.

Your titles will not lag, stutter or degrade on the cloud. Radian Arc streams them at full quality from GPUs placed at the telco edge, close to the player. Killer silicon, sovereign deployment, and an AI control plane that puts the right workload in the right place.



GPUs at the edge. Milliseconds from the user.



No install. No download. No console.



Proven on cloud-native AAA titles.



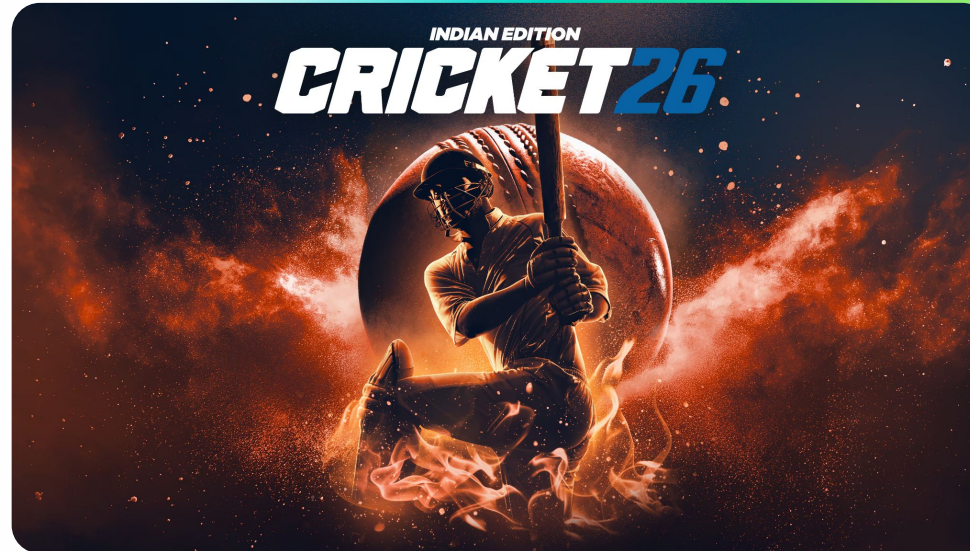
03 | PROOF · CLOUD-NATIVE AAA

Born on console. Thriving on the cloud.

Cricket 26 tracks 1-to-1 with console: **Every frame. Every feature.**
Full multiplayer and UGC, no compromise, no lag.

If an AAA title like this thrives streamed, so will yours.

1:1	<60ms	Zero	1st
Tracks w/console	Edge Latency	Hardware Required	Cloud Native AAA



A market the size of a continent. **Unlocked.**

A hundred million players in one market are ready to pay for your games, but almost none of them will ever buy a console or a high-end PC. They do pay a phone bill every month, to one of the 90-plus operators we already run on. The demand is there; the hardware never will be. We put your titles in front of them through the bill they already pay.

100M+	\$0	90+	One
Players	Hardware	Operators	Tap-Payment

*"There are **100 million people** in India who will pay for the games, but **none of them will ever buy a console or a high-end PC.**"*

Publisher BD Team - field report



Radian Arc is the answer. We put your titles in front of them, through the operators they already pay every month.

05 | DISTRIBUTION

90+ Major operators. Billing in your name.

Your title is hard-bundled into the plan, not fighting for a download. A global telco network of millions of subscribers, with hardware makers and TVs in phase two.

90+ Operators in our network	Millions Subscribers in reach	Phase 2 Hardware makers and TVs
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From our network...



RELIANCE JIO

Adding **60k**
subscribers daily



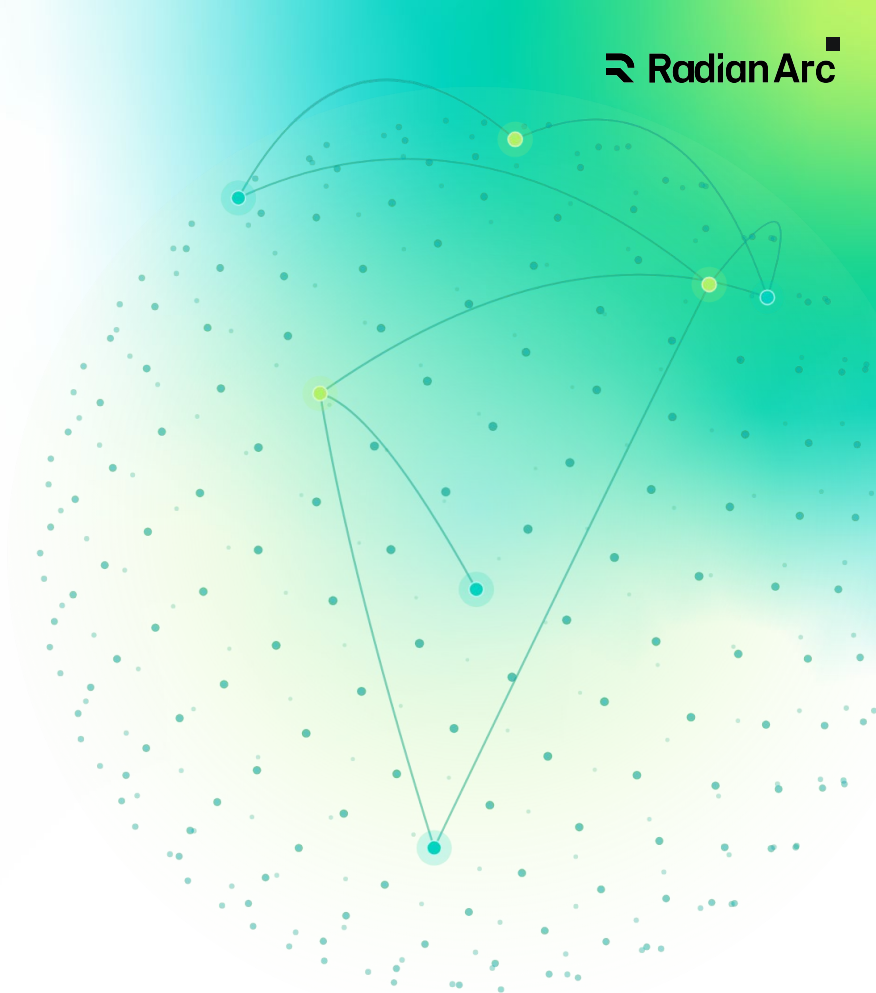
TELECOM MALAYSIA

Current **pipeline** of
40+MW of off-take



TRUE THAILAND

Adding **edge inference**
and **Cloud PC**



What we bring to the table.

Distribution, acquisition, tokens and billing.

A joint venture, not a licensing deal. We invest alongside you and share the upside.

01

Global distribution



90+ operators worldwide, your title hard-bundled into the plan, not fighting for a download. Millions of subscribers; hardware makers and TVs in phase two.

02

User acquisition, owned



We own and drive UA for your title, funding and running acquisition so you don't pay a minimum guarantee up front.

03

GPU tokens



Edge GPU cycles for game development and live AI features, granted as tokens so your team builds and runs on our compute.

04

In-game billing



Charges land on the bill we already send, no card re-entry, no redirect. Like the App Store, on-bill payment lifts in-game spend far above a standalone checkout.

07 | GO TO MARKET

We fund the launch. You enter the market.

Your hero title is in good hands. We co-fund the launch with our local telco partners, ensuring they headline it in new territories so your title gets real penetration in markets like India and Southeast Asia. Hard-bundle billing and a cloud that opens the door to millions of new players give your launch real scale from day one.



RETAIL & STORES



MALL ACTIVATIONS



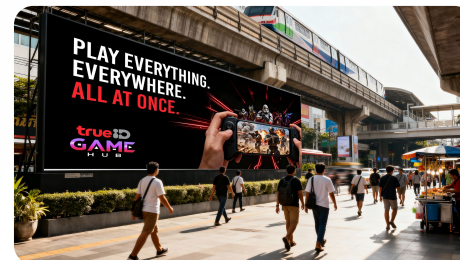
TOURNAMENTS



OUT OF HOME



TV COMMERCIALS



We don't just stream it. We sell it.

Programmatic, telco-funnel marketing is what we do across our cloud-gaming business. We finance flagship-title marketing, we know the local markets, and we plug into deep-pocketed, large-audience telco partners.

2-click

Carrier-enriched sign-up flow

-23%

CAC on a telco UA campaign

+15%

Revenue uplift, same campaign



09 | THE ECONOMICS

Skip the MG. Get paid twice.

Instead of a one-time minimum guarantee, Radian Arc invests in the UA fund. The publisher can invest alongside us and get paid twice: once on the return from the UA spend, again on content revenue for every play.

2x	\$0	100%
Revenue streams, not one.	Upfront minimum guarantee	UA fundable by Radian Arc



WE INVEST

The UA fund

Radian Arc funds and runs user acquisition. Publishers may co-invest in the fund.

01





PAID ONCE

ROAS share

Participate in the return on the UA spend.

02





PAID AGAIN

Content revenue

Plus your content revenue share on every play.

03

We give you what everyone else is chasing. **Build with freedom.**

Tokens are rapidly becoming the fuel of the AI era. The biggest studios are already weaving AI through development and live games. Radian Arc's edge GPU tokens power both, and you get them in return for content, not cash.



AI in the game

Tokens host AI-enabled characters and live features at the edge: reactive NPCs, dynamic worlds, real-time generation, close to the player.



AI in development

The same tokens accelerate production pipelines, tooling, asset generation and testing, without your own GPU capex.

Why publishers choose Radian Arc.

Traditional Licensing	
✗	License and port
✗	You pay for UA
✗	New-card checkout
✗	Your GPU capex for AI
Paid Once	

Radian Arc JV	
✓	We co-invest and launch
✓	We fund and own UA
✓	On-bill payment
✓	Free edge GPU tokens
Paid Twice	

Your success **is ours.**



Dev Tyagi
[Co CEO]



David Cook
[Co CEO]



John Bell
[CFO]



Ed Seibold
[COO]



Christophe Bauvois
[SVP Sales - GPUaaS & AI inference]



Jeffrey Meesemaeker
[CTO]



Chris Loeper
[VP Sales - Cloud Gaming]

13 | Next Steps

Ready, Partner?

- 1 Pick a hero title for a new territory
- 2 We co-fund and run the launch
- 3 Go live across the telco network

These are not just 'words'. We are truly after a real partnership. **Your success is ours.**

A joint venture with Radian Arc means: We invest in the UA, you get paid twice.

Now, let's put your titles in front of a billion new players.



This is not goodbye.
It's just the beginning.